

*Team Captain
Weekly Update*

by Alicia Jacobs

*Issue 2 * April 23, 2010*



Happy Friday! The nicer weather is around the corner and its **only 6 weeks until the 22nd Annual Freihofer's Community Walk**. There is still time for non-profits to sign up for this fundraising and awareness event. So if you are talking to peers or colleagues in the non-profit industry, feel free to refer them my way at ajmgnt@aol.com or visit http://www.freihofersrun.com/community_walk.htm

*79 Non-Profit
Walk Teams
...4 new since
last week*

The organizing committee has been busy meeting on logistics.

Thank you for sending me positive feedback on starting this Team Captain Weekly Update. We want to make it as easy as possible to for and your team. Many non-profits are recruiting walkers and that is great.

As a reminder the walk will be Saturday, June 5, 2010 with a new start time this year.... 12:30 p.m. to 1:30 p.m. So please make sure you pass along to your walkers.

As of this week, we have 79 non-profits registered. Congratulations to the three top teams with the most walkers. They are Health Walker with 35, Parsons Child and Family Center with 23 and 3 teams tied with 10 walkers: The Addictions Care Center of Albany, Inc., Northeast Career Planning, & US Committee for Refugees and Immigrants.

There are now 168 online registrants for the Freihofer's Community Walk. (The list is on the last page of this update.) There are no mail-in registrations yet. The printed entry will be mailed next week to approximately 1200 registered walker from the past two years. These will also be distributed to the Price Chopper stores by the second week of May.

*168
Registered
Walkers...
Last week
It was 115.*

The weekly progress report will include number of walkers to date, tips, and a featured success story. For those interested in a detailed list with contact info, please email, ajmgnt@aol.com. We want to keep information confidential per charity. In addition, the first group to respond to email each week will have their organization featured for the next report.

Sincerely,

Alicia Jacobs,
AJ Management
& 2010 Freihofer's
Community Walk
Non-Profit
Recruiter

Non-Profit Tip:


Be creative. Put info into your newsletter, add to your email signature, and web site. Tracey from Regional Food Bank shared a sample and also put an ad in the Pennysaver.



Regional Food Bank
of Northeastern New York

Hunger's Hope Express

Don't just talk the talk.

 **22nd Walk the walk!**
community walk Join us at the 22nd Annual Freihofer's Community Walk and help raise funds for the Food Bank!
Saturday, June 5, 2010
Empire State Plaza, Albany

*Featured
Non-Profit
success story*

Congratulations to Shelia from Capital Region Sponsor-A-Scholar. She was the 1st to respond to last week's update.

Good news! This group was selected by Rockefeller College to have students and faculty walk on their team due to the educational tie-in. Now there is a possibility of having hundreds of students and faculty involved. They are having shirts made along with stickers. The interesting fact, this is a new relationship established because Rockefeller College selected them from the Freihofer's Community Walk web page. Now there are unlimited possibilities to raise awareness and money.

Capital Region Sponsor-A-Scholar mission is "...to assist economically disadvantaged young men and women to graduate from high school and attend college." The agency, founded by civic leaders and social entrepreneurs in 1996, currently serves over 300 aspiring scholars from Albany, Schenectady and Troy High Schools. Capital Region Sponsor-A-Scholar recruits students motivated to achieve academically who could use additional support and direction to meet their goals.

Please share your stories so you can be featured too!

Walkers as of 4/23/10

Registered online

100 Hispanic Women, Inc., Capital District Chapter			2
Addictions Care Center of Albany, Inc., The			10
Albany Police Athletic League (PAL)			4
Alight Pregnancy Center			2
American Heart Association			1
Bethlehem Pop Warner Football & Cheerleading			5
Blooming Grove Reformed Church			1
Campus Children's Center, Inc			3
Capital City Rescue Mission			7
Capital Region Center for Arts in Education			2
Capital Region Sponsor-A- Scholar, Inc.			2
Capital Region Youth Tennis Foundation, Inc.			4
Carver Community Center Inc			3
Clear View Center			1
Doane Stuart School, The			1
Duanesburg Area Community Center			1
Dudley Observatory			2
Empire Servicedog Program Inc			3
Grand Street Community Arts			1
Health Walker			35
Hope for Women			4
Joan Nicole Prince Home			2
Lung Cancer Alliance – NY			2
Music Mobile, Inc			8
Northeast Career Planning			10
Our Lady of Victory Church			1
Park Playhouse II			5
Parsons Child and Family Center			23
Rebuilding Together Saratoga County			1
Saint Gregory's School			1
Schenectady County SPCA			3
Shenendehowa Adult Community Center			1
St Catherine's Center for Children			1
Stakeholders Foundation, The			3
ToLife!			2
U.S. Committee for Refugees and Immigrants			10
YWCA North Eastern NY			1

